

For Virtuous

Imago Consulting

Growth Through Innovation

About Imago Consulting

Imago Consulting helps clients create profitable growth. We do that by helping organizations accelerate sustainable innovation – what they should *strengthen*, what to *stop* doing, and what to *start*. We help leaders identify trends, respond to disruption, develop new initiatives, and create action plans that get implemented.

Services include:

- **Assessments & Action Plans** - For leaders looking to launch, relaunch, or sustain a specific program or product. If this is you, the review and action plan will provide a roadmap with measurable outcomes - what to strengthen, stop, and start.
- **Innovation Review & Growth Plan** - A total business review that includes a concrete action plan and roadmap. We'll focus on what to strengthen, stop, and start to drive profitable growth for your organization.
- **Coaching & Consulting** - Personalized guidance, outside wisdom, and a sounding board for senior leaders and their teams. Coaching includes a leadership development review focused on strengths and barriers to profitable growth, innovation, gifting, context, and personal vision.
- **Workshops** - 1- to 2-day seminars for your leadership team, group or offsite. Topics include: Building Recurring Revenue in the Subscription Economy, Creating Remarkable Customer Experiences, and Cultivating Profitable Growth through Sustainable Innovation.

Free Weekly Trends Report

Imago Consulting founder Dave Raley publishes a weekly trends update called *The Wave Report* with lessons and trends that nonprofit and business leaders should be aware of.

You can sign up for The Wave Report at www.imago.consulting/newsletter.

Visit www.imago.consulting to learn more.